

Celebrating the Journey



Newsletter

Fall 2012

800.545.6552

FaithComesByHearing.com

Faith Comes By Hearing®

CELEBRATING 40 YEARS OF MINISTRY



40th Anniversary Edition



Bring His Church Together: Follow in Faith

► Jerry and Annette
in the mission field.



It's amazing to me to think that it's been more than 40 years since Mom and Dad parked our family bus (and home) on a hill overlooking Albuquerque, and asked God what He wanted us to do here. We thought it was just going to be another stop on our family's faith journey. We'd do whatever God sent us here for and be back on the road after just a few months.

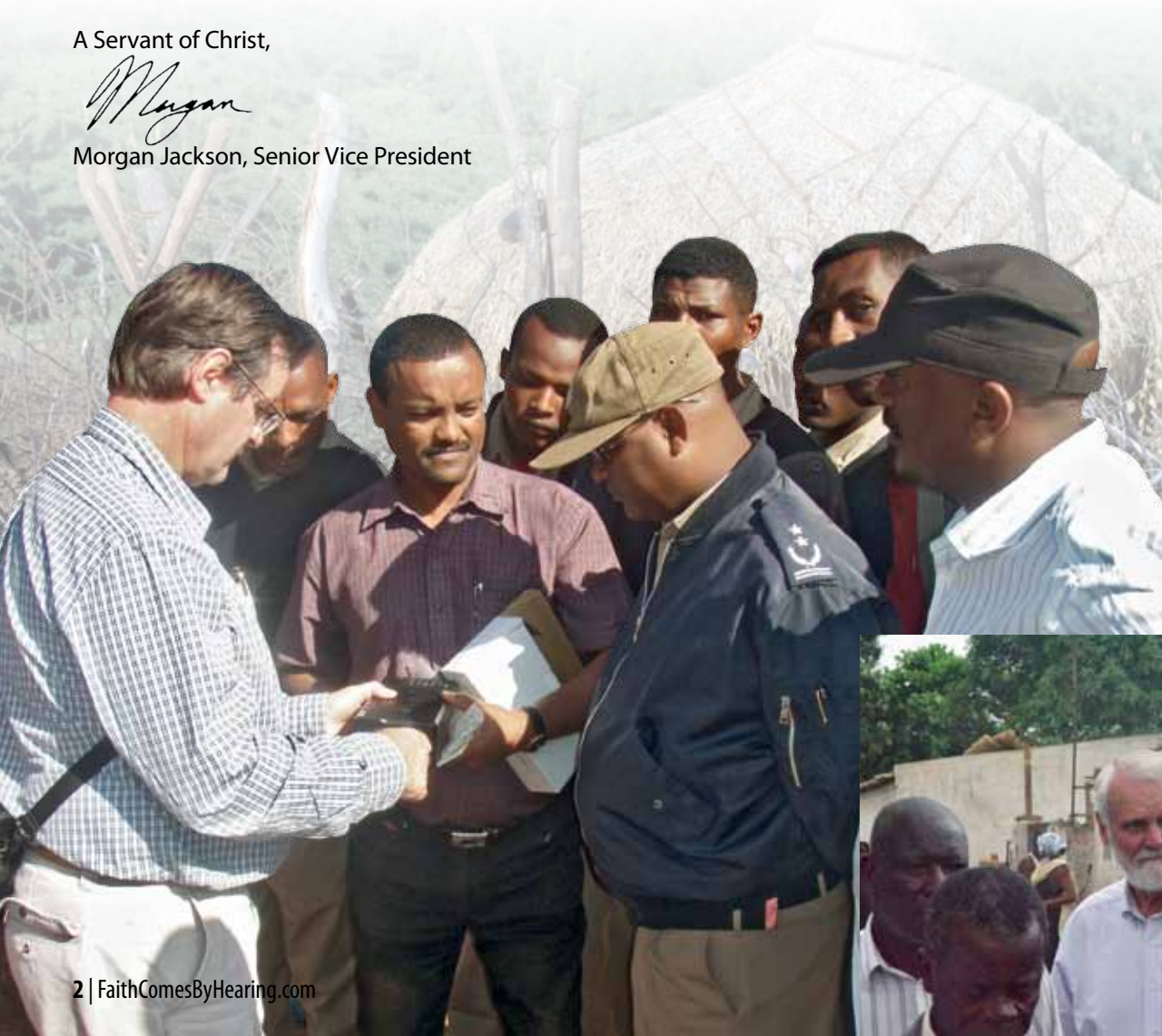
We had no idea ... no idea that the Lord was going to bring people like you alongside us, and together we would launch an audio ministry that would eventually bless people in every nation on earth. No idea that 40 years later, literally millions of people would hear the pure Word of God in their own language and be **changed for all eternity!**

As you look through this special edition of our newsletter and rejoice with us in all God has done, remember that none of it could have happened without you. **Please accept our humble and sincere thanks for your friendship and partnership.**

Let's celebrate the first 40 years – and press on until all have heard!

A Servant of Christ,

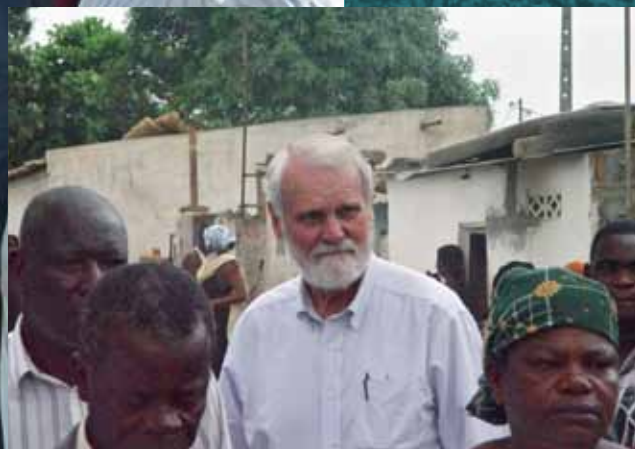
Morgan Jackson, Senior Vice President



“...together we would launch an audio ministry that would eventually bless people in every nation on earth.”

◀ Morgan sharing a Proclaimer in Ethiopia.

▼ Jerry visits Angola.



Cassettes, Computers, and Beyond!

Those were the days! Just pop a cassette into the car player and enjoy 45 minutes of non-stop entertainment, 90 if your deck had auto-reverse. Those little packages were low cost, rugged, and versatile. And we all believed they were the best invention ever!



In 1973, Hosanna transferred an American Bible Society narration of the New Testament from vinyl LPs to **cassette tapes**. That was the beginning of an Audio Bible ministry that has touched the world through ever-changing technology.

Recordings evolved from cassettes to **CDs** and **MP3s**, followed by advances like digital chips used in **BibleSticks** and our solar-powered Audio Bible player – the **Proclaimer**. With these developments, Faith Comes

By Hearing can now take God's Word to locations beyond the reach of electricity.



Now, the **Digital Bible Platform** has opened even more opportunities to make the Bible in audio and text available through mobile devices like smartphones and tablets.

This technology has made God's Word available anytime or anywhere through the touch of a button, using mobile apps, streaming, podcasts, and downloads.

Each step forward in technology opens the door for more lives to be transformed.

No matter what we use, the mission of Faith Comes By Hearing remains the same, making the Word of God available, free of charge, in the heart languages of people all over the world.



With the support of our faithful donors, we will use all available technology to reach every person in the world with God's Word!



CELEBRATE THE JOURNEY

40 Years of Ministry

The journey began in 1972, when Hosanna, later to also be known as Faith Comes By Hearing, was founded. Within months, the first Audio New Testament was produced on cassettes.

Since the beginning, the goal of the ministry has been to *“Bring my church together and make disciples.”* Jerry Jackson heard those words from the Lord shortly after he arrived in Albuquerque.

What a journey it has been! From cassettes to CDs, to the Proclaimer and Mini Proclaimer, to BibleSticks, and most recently, to the Digital Bible Platform for hi-tech downloads all over the world!

Today, 40 years later, *Faith Comes By Hearing* is serving virtually every country in the world, providing people the Audio New Testament in their heart language, the language they use most comfortably at home, in their community, and in their relationship with God.

Thank you for making all of this possible!

1969 Jerry with the **Jackson** children.



1972 Hosanna is founded as a Christian resource center and serves the church nationwide.

1973 Audio Bible duplication begins on cassettes.



1984 More than **one million New Testaments** on cassettes are in use by U.S. church members.

1989 Hosanna releases the first **Audio Drama New Testament**.



1989 The **Faith Comes By Hearing** listening program is developed for the U.S. church.

1991 In response to requests for God's Word in indigenous languages, the first international **recording center** is established in Ghana.



1991 International **Bible-listening programs** begin – under a tree.

2004 The **Proclaimer** is developed and goes into production.



2006 The first Proclaimers to be used in the field arrive in **Peru**.

2007 The first **BibleStick** is developed for use in U.S. church listening programs. Soon after, it is seen as a valuable way to provide God's Word in restricted areas worldwide.



2008 The **Military BibleStick** is introduced for chaplains to share with deployed troops and their families.

2009 The **Mini Proclaimer** is introduced in field programs and is used particularly in sensitive areas.



2010 The **Digital Bible Platform** is developed, housing the world's largest library of Bible recordings and texts. To date, **90+ million people** have engaged with the Bible via streaming, podcast, Internet, mobile app, and digital download.

2010 The **Bible.is** app is released. People in nearly every country in the world are listening to God's Word!



2012 **17 of the world's top languages** are now localized on mobile apps for immediate access.

Recording the Scriptures over the years

Blue for narrators' lines, pink for Jesus' lines ... each character role of the New Testament was painstakingly highlighted by hand until all 5,600 lines were color-coded. The year was 1986. An arduous 12 months later, the first Faith Comes By Hearing recording was completed.

The rest of the world that could not read was also anxious to hear God's Word.

Faith Comes By Hearing replaced the highlighted pages with computerized scripts and shipped them with recording equipment to remote areas around the world. Indigenous recording teams were recruited and trained; recordings were done in improvised studios, padded with blankets and mattresses for soundproofing. Each voice recording took an average of four grueling months to complete, and then were shipped to Faith Comes By Hearing's studios for editing. With improved technology, the recording time is much shorter today – averaging four to six weeks.

Recording teams often face overwhelming challenges – flooding, no electricity, political turmoil, and more – to finish a New Testament recording. To date, 670+ languages are complete, and more than five billion people can now hear God's Word in their heart language.

But thousands of languages still need to be recorded.

As technology develops, we are exploring a new recording technique – voice recording on a computer or mobile device from anywhere in the world.

Is "virtual recording" next?

God will provide the way to have every language recorded – **'til all have heard!**

Because of your generosity, **MILLIONS** can hear God's Word!

◀ Annette directing an early recording

▼ Modern recording team in Nepal



“So the churches were strengthened in the faith, and they increased in numbers daily.”

– Acts 16:5

The Church in Action: 'Til all Have Heard!

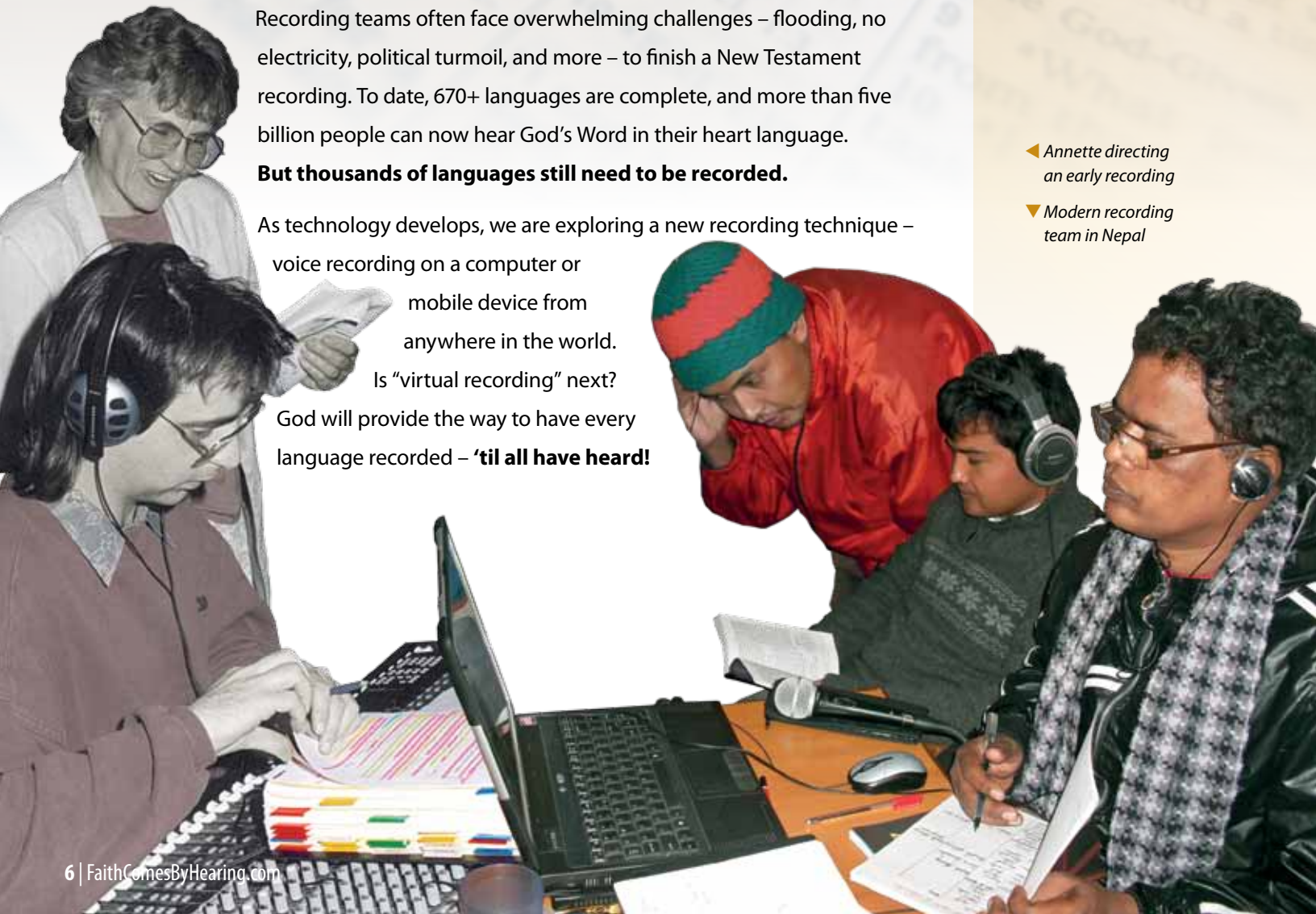
Since the earliest days, Faith Comes By Hearing has partnered with churches to fulfill the Great Commission on the local, national, and international levels.

More than 64,000 U.S. churches of all different sizes and denominations have taken part in Bible listening programs! Hearing the Word has turned believers into doers of the Word, sparking new ministry outreaches. Churches have come alongside this ministry, funding language recordings and listening programs, changing the lives of millions of poor and illiterate people around the world. Hearing the Word of God in a heart language touches lives on every continent and brings hope to the most distant points on the earth, including places where speaking the name of Jesus is forbidden.

These churches have also generously helped deploy **more than 225,000 Military BibleSticks** to chaplains to distribute to troops around the world.

Many churches have participated in the Every Church Every Village program, which deepens the impact of the church's short-term mission trips by adding God's Word in audio on Proclaimers. The Proclaimers are taken to the field, listening groups are launched, and the mission consistently bears fruit long after the team returns home. **Since the program started in 2007, more than 32,000 Proclaimers have been taken by church mission teams to 139 countries!**

We thank God for our church partners and look forward to continuing our work together to show love and bring hope through God's Word until He returns.





The Gospel Goes Forth: Embracing the Vision

Several years ago, we felt the Lord's leading to let Asian Christians know more about all He is doing through Faith Comes By Hearing. One of our first contacts in Asia was Eddie Tan, Managing Director of a bank in Singapore. Eddie and his wife Wendy have not only given generously of their finances, they have also opened many doors for us in both Singapore and Hong Kong.

Eddie Tan received a call from his church several years ago, asking if he could host Morgan Jackson from Faith Comes By Hearing so the congregation could learn about the ministry. Eddie agreed, and helped set up an initial meeting for him in Singapore. When Morgan was planning to return for another trip, people started asking Eddie more about Faith Comes By Hearing, so Eddie realized he should get more engaged with the ministry. He sat down with Morgan and was able to learn more about the purpose, the vision, and especially, what FCBH is doing in the Asian countries. Since then, Eddie and Wendy have been a huge blessing in arranging additional meetings and dinners in Singapore for Morgan and Mari.

Eddie and another donor couple decided to see first-hand the work of Faith Comes By Hearing in the Philippines. "It was quite an eye opener for us," said Eddie. "We saw poor people going through garbage mountains, salvaging whatever they could. And there, we saw listening groups where lives were being changed. Gang members, full of tattoos, were listening with people they would have killed before the pastor came with a Proclaimer. After listening to Scripture, they would talk and expound on the Word of God and what it meant."

Wendy adds, "Faith Comes By Hearing's ministry work in mainland China is a good thing. Often, ministries focus more on Africa and South America, and China has been closed off. What really hit me is the ministry is impacting lives and fulfilling the Great Commission."



◀ Eddie and Wendy Tan with Mari and Morgan

Our entire ministry family was blessed by the Tans' visit to Albuquerque. They have put an amazing amount of effort into promoting the ministry, and we greatly appreciate their support!

Morgan Jackson
Faith Comes By Hearing

"And there, we saw listening groups where lives were being changed."

Faith Comes By Hearing®

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It is our editorial policy to change the names of some individuals for their protection. All Scripture verses quoted in English Standard Version (ESV).

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